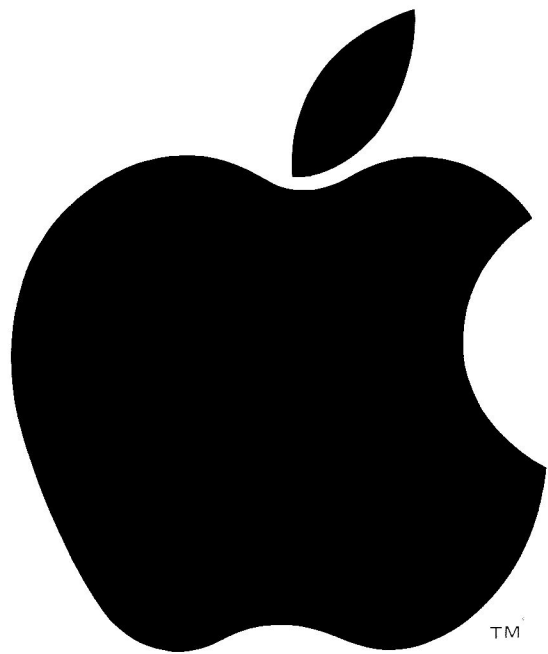


Apple
Computer, Inc.
**Suggested Retail
Price List**

Effective February 15, 1979



PRICES APPLICABLE
IN U.S.A. ONLY



10260 Bandley Drive
Cupertino, California 95014
(408) 996-1010

Suggested Retail Price List

February 15, 1979

Apple System Packages for every application

Description	Model No.	Retail Price
BEGINNER'S SYSTEM*		
Apple II System — 16K RAM	A2S0016	1195.00
Tape Recorder	A2M0018	40.00
		<u>1235.00</u>
STUDENT'S SYSTEM*		
Apple II System — 32K RAM	A2S0032	1345.00
Disk II Floppy Disk & Controller	A2M0004	595.00
Applesoft BASIC Firmware Card	A2B0009	200.00
		<u>2140.00</u>
SCIENTIST'S SYSTEM		
Apple II System — 48K RAM	A2S0048	1495.00
Disk II Floppy Disk & Controller	A2M0004	595.00
Applesoft BASIC Firmware Card	A2B0009	200.00
Communications Modem & Controller	A2M0017	390.00
Video Monitor — 9" B&W	A2M0005	240.00
Centronics μ P1 Printer & Controller	A2M0010	695.00
Clock/Calendar Card		199.00
		<u>3814.00</u>
BUSINESSMAN'S SYSTEM		
Apple II System — 48K RAM	A2S0048	1495.00
Disk II Floppy Disk & Controller	A2M0004	595.00
Disk II Second Disk Drive	A2M0003	495.00
Applesoft BASIC Firmware Card	A2B0009	200.00
Communications Modem & Controller	A2M0017	390.00
Video Monitor — 9" B&W	A2M0005	240.00
Centronics 779 Printer & Controller	A2M0011	1545.00
		<u>4960.00</u>

*Use a standard television set and an inexpensive video modulator for display, or add Video Monitor A2M0005.

APPLE II™ SYSTEMS

Apple II is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident BASIC interpreter, monitor, assembler and disassembler; two game paddles, demonstration programs on tape cassettes, AC power cord, cassette cable, reference manuals and BASIC Programming Manual.

Description	Model No.	Retail Price
16K Bytes RAM	A2S0016 _____	1195.00
32K Bytes RAM	A2S0032 ^[1] _____	1345.00
48K Bytes RAM	A2S0048 ^[1] _____	1495.00

LITERATURE

Apple II Reference Manual	A2L0001 _____	10.00
6502 Hardware Manual	A2L0002 _____	15.00
6502 Programming Manual	A2L0003 _____	15.00
Parallel Printer Interface Manual	A2L0004 _____	2.00
Apple II BASIC Programming Manual	A2L0005 _____	5.95
Applesoft II Reference Manual	A2L0006 ^[1] _____	10.00
Communications Interface Manual	A2L0007 _____	2.00
High-Speed G.P. Serial Interface Manual	A2L0008 _____	2.00
Programmers Aid #1 Manual	A2L0011 ^[2] _____	2.00
Disk II Floppy Disk Manual (Prelim.)	A2L0012 _____	2.00
Consumer Guide to Personal Computers	A2L0015 _____	2.00

INTERFACE CARDS

Prototyping/Hobby Card	A2B0001 _____	24.00
G.P. Parallel Printer Interface Card	A2B0002 _____	180.00
Communications Card & DB25 Connector with Cable	A2B0003 ^[1] _____	225.00
High-Speed Serial Interface Card	A2B0005 _____	195.00
Centronics Printer Interface Card	A2B0007 _____	225.00
Applesoft II Firmware Card	A2B0009 _____	200.00

ACCESSORIES

Disk II — Drive Only	A2M0003 _____	495.00
Disk II — Drive & Controller (32K Min. RAM Recommended)	A2M0004 _____	595.00
Video Monitor-II (B&W)	A2M0005 _____	240.00
Vinyl Carrying Case	A2M0009 _____	30.00
Printer II — Centronics Micro P1 & Controller/90-Day WTTY	A2M0010 _____	695.00
Printer IIA — Centronics 779 with Tractor/Controller/90-Day WTTY	A2M0011 ^[1] _____	1545.00
Introl — AC Controller & Dual Chan. AC Remote	A2M0012 _____	329.00
Introl — Dual Channel AC Remote	A2M0013 _____	99.00
Speechlab Voice Recognition Unit	A2M0015 _____	189.00
Mem. Exp. Module — 16K	A2M0016 ^[4] _____	160.00
Modem IIA with Interface	A2M0017 ^[1] _____	390.00
Tape Recorder	A2M0018 _____	40.00
Programmers Aid #1 Firmware (For Use with Integer BASIC)	A2M0019 _____	50.00
Modem IIA Only	A2M0021 ^[1] _____	199.95
Clock/Calendar Card	A2M0024 ^[2] _____	199.00

Description	Model No.	Retail Price
TAPES — DISKETTES		
Centronics Micro P1 Paper	A2C0000	4.00
Blank Diskettes (Box of 10)	A2D0000	50.00
Microchess 2.0 Chess Disk	A2D0009 ^[2]	25.00
Dow Jones Stock Quote Reporter Cassette (Com. Card & Modem Req'd)	A2M0022	25.00
Blank Cassettes	A2T0000	3.50
Checkbook Cassette	A2T0001	20.00
Apple Trek/Space War Cassette	A2T0002	15.00
Color Demo/Brickout Cassette	A2T0003	7.50
Applesoft II Language & Demo Cassette	A2T0004	20.00
RAM Test Tape with Manual	A2T0006	7.50
Finance I-2 Cassette Package	A2T0011	25.00
Datamover/Telepong Cassette (Com. Card & Modem Req'd)	A2T0012	7.50
Microchess 2.0 Chess Tape	A2T0013 ^[2]	20.00

MISCELLANEOUS

Apple Logo T-Shirt	A2G0000 ^[2]	6.00
Vinyl Diskette Holder Pages (Pkg. of 10)	A2G0001 ^[2]	8.50

NOTES:

1. Price change.
2. New product introduction.
3. Prices subject to change without notice/freight and dealer set-up charges not included.
4. Memory expansion module includes 8 RAMs/RAM test tape/instructions.